

The Southeast Petro Food Marketing Exposition is co-sponsored annually by the NC Petroleum & Convenience Marketers, SC Association of Convenience Stores, SC Petroleum Marketers Association, and VA Petroleum Convenience & Grocery Association. This event is the largest combined show for convenience stores and oil industries in the US and saves members time and money by bringing new products and suppliers together at the same place and time.

The annual Management Institute gathers experts from across the nation for study and sharing of ideas. Educational seminars through Coggno online training provide convenient training sessions to address topics such as loss prevention, human resources, marketing, store operations, etc.

Voluntary benefits including group disability income, medical benefit plans, accident insurance, dental insurance, vision insurance, life insurance, cancer insurance, critical illness insurance and long-term insurance through WorkForce Benefit and Federated Insurance.

Scholarships are awarded annually to employees (and family members) of member companies.

PAC fundraising through golf tournaments, sporting clays events, auctions, fishing excursions, and individual contributions is an important part of NCPCM's legislative efforts.

An Awards Program is offered to recognize the Don Ward Industry Excellence Cup, the Will Parker Service Award, the Store Manager of the Year, the L.W. Locke Retailer of the Year, and the Dean Cline Vendor of the Year.

A bi-monthly newsletter with Association news, industry trends, event announcements, and industry updates is available to every member. This publication will give ideas and information to help manage your business more profitably through better marketing ideas, new product information and cost-reducing management tips. An annual Membership Directory listing all members who actively support the petroleum and convenience store industry is sent to each company member. The website (www.ncpcm.org) has current information about NCPCM and the industry to give you up-to-the-minute information to help you reduce the cost of doing business.

Some affinity programs are available to give more value to the membership: coupon redemption through American Coupon Services, credit card processing through WorldPay,

an online buyers guide from Strategic Value Media (SVM), and safety and convenience parking when traveling through Raleigh-Durham airport at FastPark and Relax.